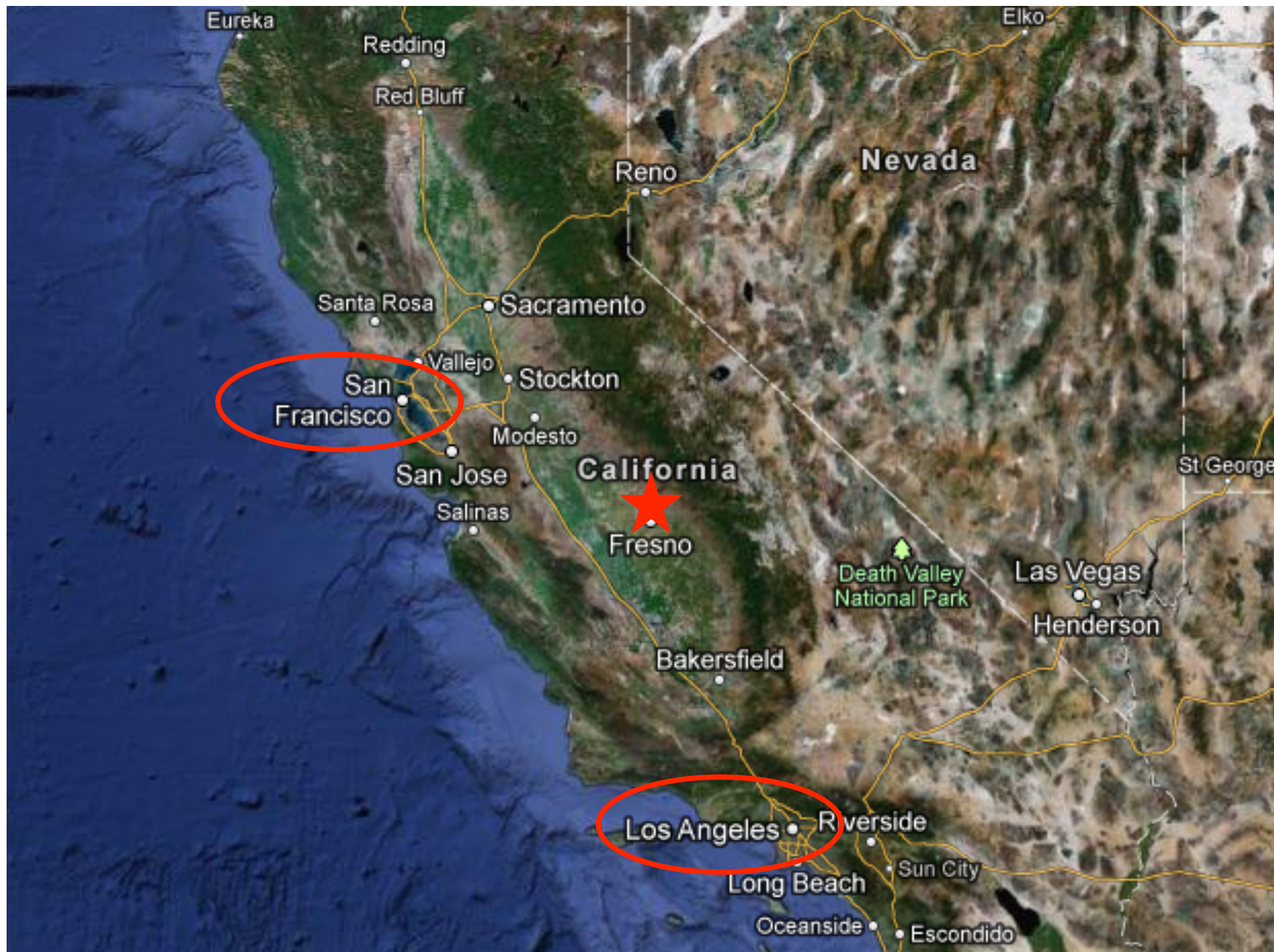




Strong Cities, Strong Communities (SC2) – Fresno

CAROLYN MULVIHILL
U.S. EPA, REGION 9
FEBRUARY 15, 2014





SC2 Fresno Team

- Environmental Protection Agency
- Department of Housing & Urban Development
- Department of Transportation
- Department of Agriculture – Rural Development
- Department of Commerce – EDA
- Department of Health & Human Services
- Department of Energy (CIO)
- Department of Labor
- General Services Administration
- Small Business Administration
- Corporation for National and Community Service
- White House Office of Science and Technology Policy



SC2 Fresno: Focus Areas

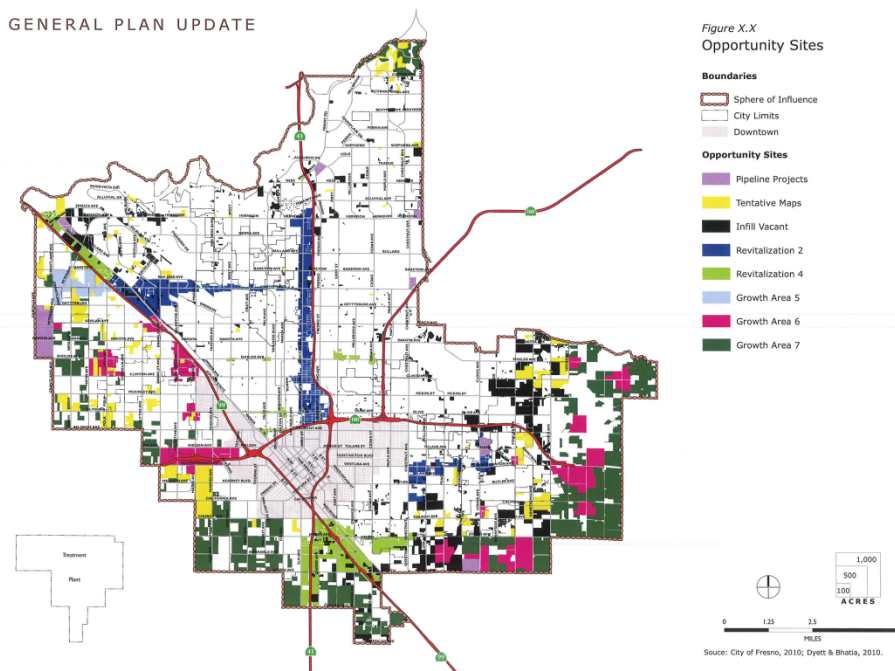
- **Downtown Revitalization** (EPA, DOT, HUD, CNCS)
- Business Development (SBA, MBDA, GSA, USDA)
- Economic Development & Innovation (USDA, DOE, CNCS)
- **High Speed Rail** (EPA, DOT, HUD, CNCS)
- **Transportation** (DOT, EPA)
- **Land Use Planning** (EPA, HUD, WH-OSTP)
- Neighborhood Revitalization/Housing (HUD, HHS, EPA, USDA, CNCS)
- Resource Management (EPA, DOE, GSA)
- Workforce Development & Adult Education (DOL, USDA)
- Homelessness (HUD, HHS)

Development Patterns in Fresno

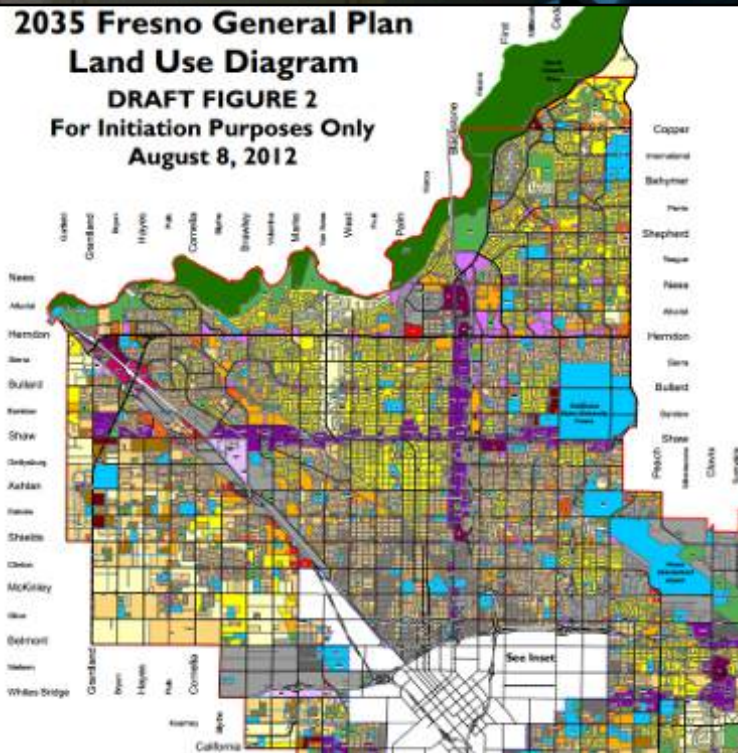




FRESNO GENERAL PLAN UPDATE



**2035 Fresno General Plan
Land Use Diagram
DRAFT FIGURE 2
For Initiation Purposes Only
August 8, 2012**





Downtown Revitalization

Lowell Neighborhood

Downtown

West Fresno
Neighborhood





Downtown Revitalization

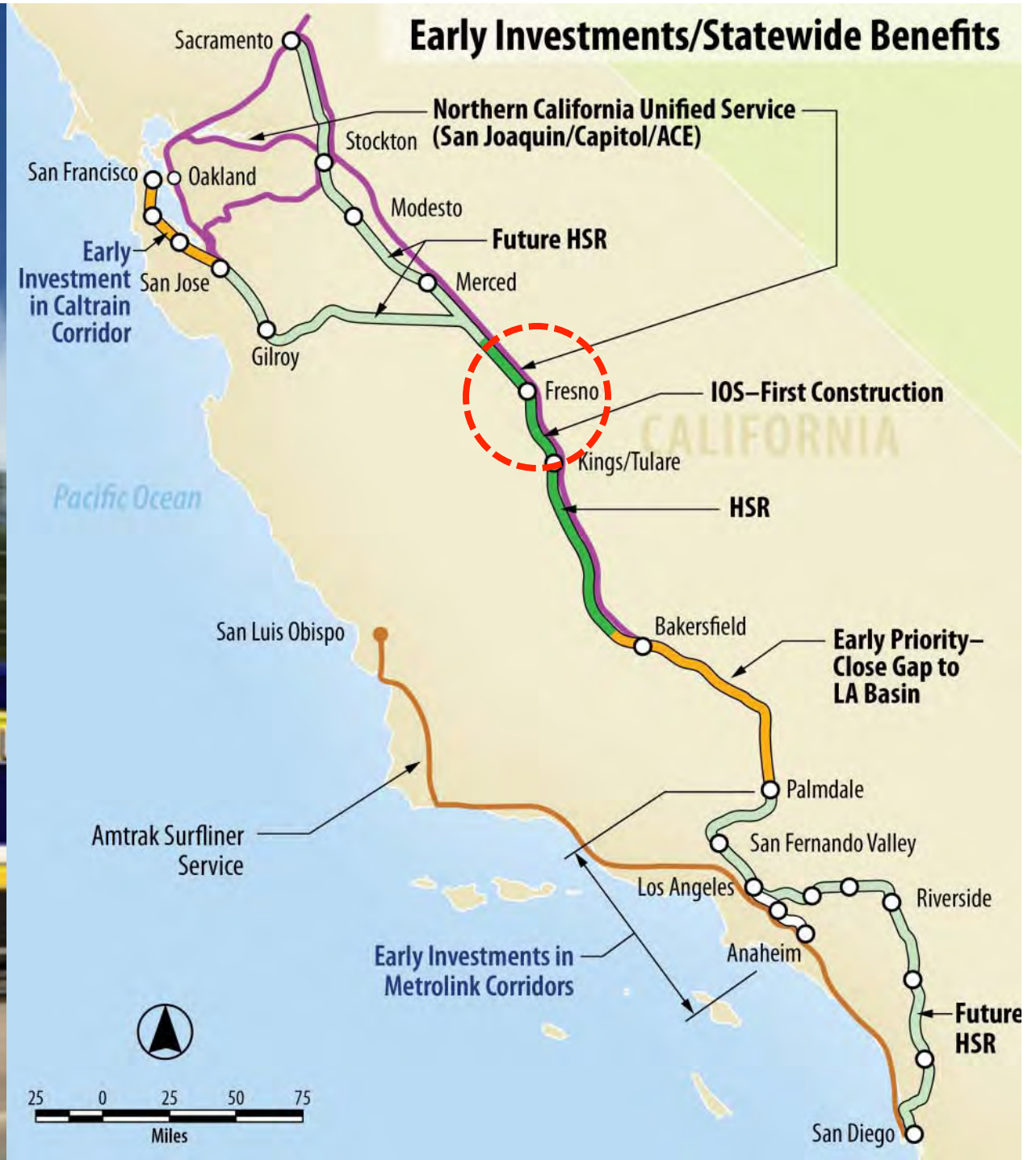
Mariposa Corridor



Mariposa Corridor



High Speed Rail

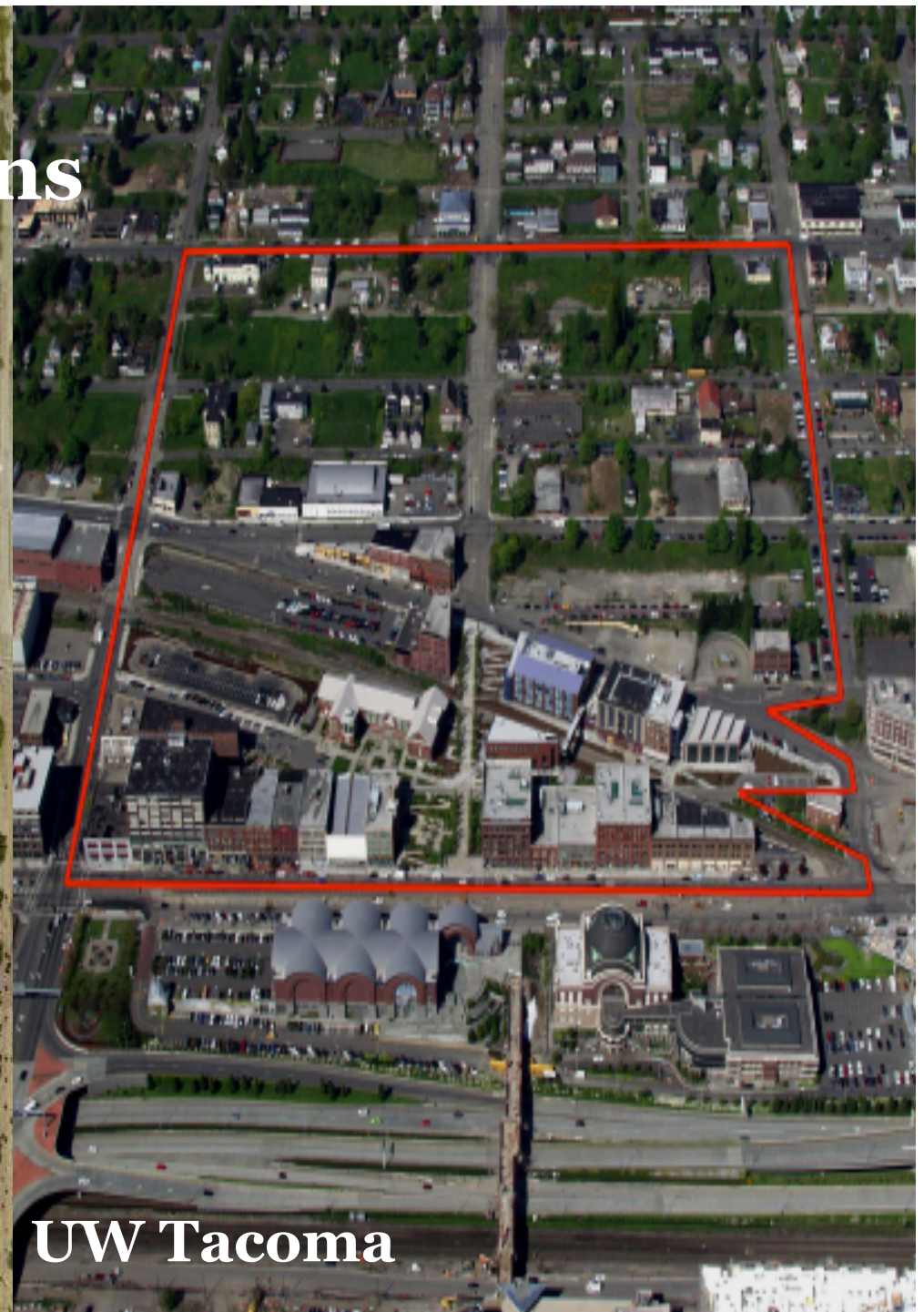


High Speed Rail

- Station Area Planning
- Sustainability



Anchor Institutions







Challenges

- Infill development challenges
 - Brownfields
 - Infrastructure
 - Local development capacity
 - Public finance
- Regional Dynamics
- Coordination: Federal, state, regional, local, within city
- Private sector engagement
 - Business
 - Philanthropy
- Continuing community involvement momentum



Successes

- Convening, facilitating cross-sector conversations
 - HSR station area planning workshop, council of anchor institutions
- Grants and technical assistance
 - TIGER grant for Fulton Mall, NEA grant for Mariposa Corridor
- Broadening the horizon
 - Out-of-town developers; Sustainable Cities Design Academy